Sky IT Group Taps IBM DB2 Software to Help Clients Fuel Innovation

NEW YORK – October 24, 2011 – Software and services provider Sky IT Group (http://www.skyitgroup.com), an IBM Premier Business Partner, announces its SkyPAD solution is validated with IBM's DB2 database software. The validation provides Sky IT Group with co-marketing benefits from IBM and differentiates it from competitors that don't offer support for their products running on IBM software.

Sky IT Group has a long list of leading clients including Triboro Quilt, G-III Apparel Group, Tory Burch, Chaus USA, Adrianna Papell, Yankee Candle and a host of others. According to Yoram Arieven, CFO of Theory LLC, "We now have a much more flexible platform where information sharing has improved, we are able to easily integrate data from retailers with our internal ERP data, and our overall running costs have significantly decreased. Sky IT Group's SkyPAD SaaS – powered by IBM DB2 and IBM BladeCenter technology – has made a significant impact on the way Theory does business with its retail customers, as well as internally between our different departments including our company owned stores."

SkyPAD and DB2 users can benefit from the combined web-based SaaS technologies to address critical demands for automated point-of-sale reporting on EDI, portal and spreadsheet sources; integration of order management and production workflows; allowing visibility into customer program initiatives; and cost-effective, yet competitive partner data sharing programs, while gaining full benefit from DB2's performance, reliability, security, and ease of use.

"We are servicing many publicly held companies with mission critical data where important business decisions are being made based on the reporting provided", says Jay Hakami, Sky IT Group President and CEO, "To better meet customer needs, IBM has provided us not only with a reliable, scalable and secure database with DB2, but also in showing customers that our technologies are fully integrated and supported when choosing SkyPad."

Sky I.T. Group combines its expertise in retail analytics with the next generation of business intelligence platforms to deliver SkyPAD. Delivered in self-service and interactive charts, graphs and dashboards, SkyPAD enables leading retail and wholesale companies with the visibility critical for driving precise in-season management, synchronized production cycles, tailored product allocations and enhanced retailer-vendor collaboration. SkyPAD scales to any organizational model, from hosted services to in-house implementations; POS-based reporting programs to enterprise reporting solutions.

IBM Business Partners can learn more about the Ready for DB2 validation program by visiting:
http://www.ibm.com/developerworks/wikis/display/im/Ready+for+Validation+Program

About Sky IT Group

Sky I.T. Group, headquartered in NYC, is a single source IT Solution provider that focuses on its customers' bottom line business results by driving technology optimization. Sky IT Group's flagship SaaS product – SkyPAD – provides suppliers and retailers with web based hosted services to gather, cleanse and report on product performance by any product attribute, retailer and time dimension. The result is the enabling of decision making to be made based on facts.