

MERCURY IT GOVERNANCE CENTER

# OPTIMIZE

## IT GOVERNANCE

**MERCURY™**  
BUSINESS TECHNOLOGY OPTIMIZATION

# MERCURY

## IT GOVERNANCE CENTER

Today's IT executives are measured by the time, risk, and cost to business outcomes. That's why leading technology executives are using Mercury BTO Enterprise™ to drive the right decisions, cut the right costs, manage the right changes – and produce the right business outcomes.

Mercury BTO Enterprise helps you automate key IT processes to ensure you are working on the right things to drive business value, improve project execution and resource allocation, and automate the change process. It enables you to focus on the important fundamentals – cost effectiveness, speed, innovation, service levels, and business alignment. Mercury BTO Enterprise brings these fundamentals together in a framework that keeps metrics in front of you at all times, to always let you know what kind of job you are doing.

### Mercury BTO Enterprise helps you:

- Align IT activities with business goals.
- Deliver projects that support revenue growth.
- Automate processes to increase productivity.
- Provide metrics to improve management.
- Optimize the portfolio.

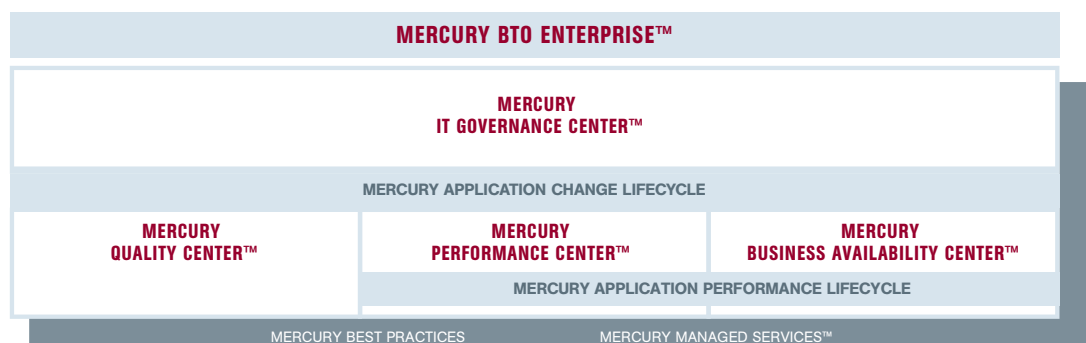
### MERCURY IT GOVERNANCE CENTER

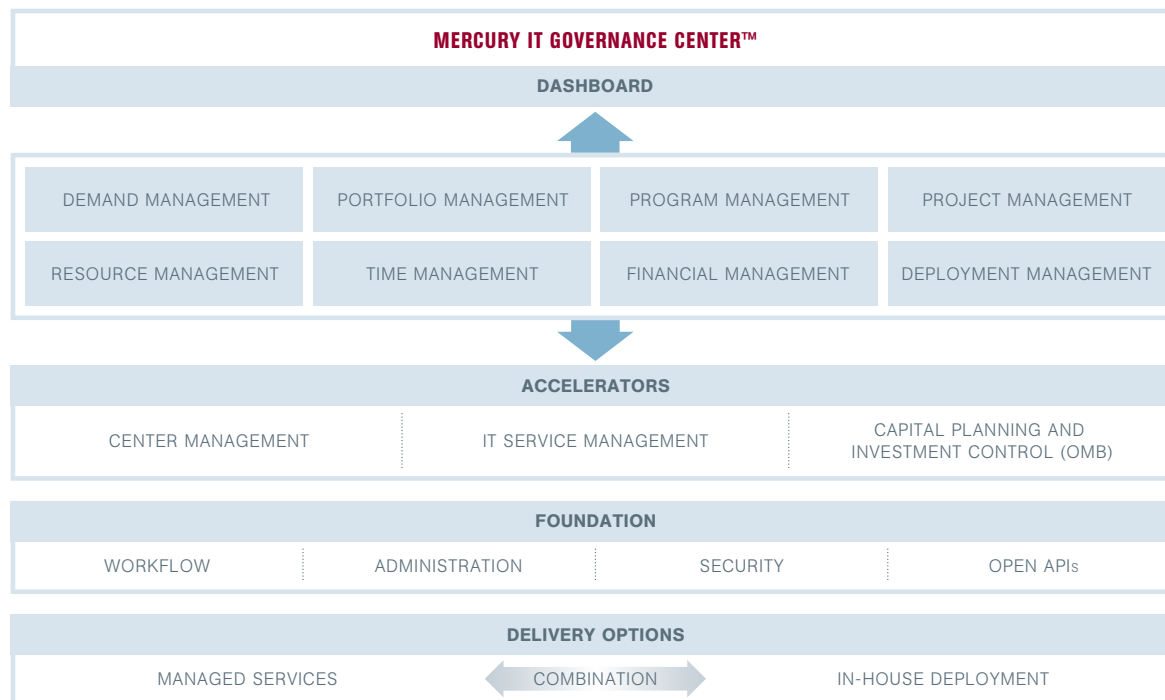
A strategic part of Mercury BTO Enterprise, Mercury IT Governance Center™ provides visibility into the demands being made of IT, your portfolio of IT projects, and the roll-out of strategic changes across the enterprise. It allows you to respond to competitive situations with speed and agility, so you can spring into action with new applications, new capabilities, or new solutions.

By automating processes and required controls, it lowers the cost of reporting and staying compliant with regulations such as Sarbanes-Oxley. By automating best-practice processes, it supports quality programs and process control frameworks such as Six-Sigma, CMMI, and COBIT, providing cost-effective metrics for continuous improvement.

### With Mercury IT Governance Center, you can:

- Improve overall operational efficiency and gain visibility into IT opportunities, commitments, and resources.
- Reduce the cost of day-to-day operations by automating IT processes.
- Identify the right IT initiatives that best match and support your business goals, and bring them to market faster.





## THE MERCURY APPROACH

Mercury IT Governance Center provides a single system of record for running IT. You'll gain the visibility to put your best or most appropriate resources on the projects with the highest value to the business. You'll know what projects to kill, what projects to accelerate, and what projects to leave as is. This allows you to do less and produce more – and make a bigger business impact. In addition, you can define unlimited “what-if” scenarios to see the impact of accelerating an important initiative, or phasing out a low-value asset.

## THE MERCURY DIFFERENCE

Mercury IT Governance Center provides role-based dashboards so you and others can access the information needed to get the job done right. And updates are communicated in real-time to eliminate latencies. It also includes an integrated workflow engine that enables you to digitize both simple and complex process requirements at all levels of your IT operations. This simple drag-and-drop feature is unique in its ability to model IT processes of any complexity including those with parallel paths, conditional branches, and more.

## GLOBAL IT SERVICES AND OUTSOURCING LEADERS EMBRACE MERCURY

Mercury IT Governance Center is used by world leaders in IT consulting, outsourcing, and systems integration to govern IT operations of their

own customers. Such firms as Accenture, BearingPoint, Birlasoft, Deloitte Consulting, and Wipro Technologies—who run IT as a business—count on Mercury IT Governance Center to deliver more value to customers. In fact, Accenture is using Mercury to optimize its outsourcing business.

## GOVERNANCE AND COMPLIANCE

A flood of business regulations is forcing global IT executives to seek new strategies that minimize the burden and maximize the benefits of addressing regulatory compliance. Mercury IT Governance Center provides a sustainable approach to compliance mandates, digitizing key procedures and controls. It allows you to enforce business and compliance processes from demand through production, putting you in control, compliance, and alignment.

## WHY MERCURY

Customers who choose Mercury IT Governance Center always know what projects are currently resourced, what projects need resourcing, and the status of those projects as they move through the development and delivery processes. One customer immediately identified \$8 million in existing projects that were in trouble or unlikely to deliver business value. The customer also quickly redeployed \$10 million in capital from budgeted projects that couldn't demonstrate value.

**MERCURY**<sup>TM</sup>

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**Mercury is the global leader in business technology optimization (BTO). We are committed to helping customers optimize the business outcome of IT.**  
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