



FASHION AVENUE DASHBOARD

Apparel companies need to have real-time data at their fingertips that they can manipulate easily in order to make informed decisions. Whether it is to obtain retail analysis from 852 reports or to understand aged inventory or Available to Ship, *Fashion Avenue Dashboard* provides actionable data on-demand.

What is *Fashion Avenue Dashboard*?

'*Fashion Dash*' is an easy-to-view display of critical information on your desktop. This data is presented to provide quick analysis of business activity, and is custom oriented to the business function of each user. The CEO & CFO have their distinct views, as do the VPs of Production, Sales, Distribution, and Merchandising.

Delivered to Your Desktop

Fashion Dash can be used across a company, with customized views. For example:

- A CEO can monitor key performance indicators (KPIs), receiving proactive alerts on his PDA. He or she can apply what-if scenarios to analyze possible ways to improve sell-through and margins.
- A CFO can identify the root of a problem and react more quickly, eliminating possible charge backs and margin erosion.
- A CIO can provide fast, meaningful information to company decision makers, allowing them to react to industry changes and protect their sales margins.
- A VP of Production can identify the source of problems, which could delay shipping to customers and result in possible discounting of merchandise.
- Inventory production costs can be cut by creating a just-in-time environment that coordinates sales and production information effectively.
- Sales teams can easily view order status online, and if there is a problem can suggest alternatives to customers to complete shipments.
- Customers can access on-demand product catalogs and secure collaboration on orders.

Sky IT's *Fashion Avenue Dashboard* can show quantifiable results within two weeks of installation by bringing together disparate sources of data from both inside and outside of the company to present the user their own tailored view of data.

Tailor-made for the Fashion Industry

Fashion Avenue Dashboard combines WebFOCUS™ the powerful query/reporting tool from industry leader Information Builders, Inc., with skilled IT professionals to deliver the apparel industry's first comprehensive reporting platform. Priced affordably, *Fashion Dash* is hardware platform and database independent and, therefore, integrates with most existing ERP systems to give small- and mid-sized manufacturers and retailers trends, information and capabilities previously available only to larger companies.



About Sky IT Group

Located on Fashion Avenue in NYC, Sky IT Group specializes in providing solutions to the Apparel Manufacturing & Retail industries. With 100 combined years of experience in apparel industry, we know what problems apparel companies are calling about and what tools are needed to answer their questions. Instead of just selling hardware and software, we work to understand your business, identify problems that make doing business more difficult, and prescribe painkilling solutions that optimize your IT investments and produce significant bottom-line benefits.



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